



Kendal Amateur Swimming Club (Kendal ASC)

Job Details

Job Title: Head Coach, Kendal Amateur Swimming Club

Hourly Rate: Competitive, dependent on qualifications and experience

Job Type: Self-employed engagement

Working Hours: Part-time, approximately 15 hours per week poolside, plus planning time. In addition, voluntary attendance at competitions and galas.

Expenses: Reasonable expenses reimbursed when attending galas, courses, conferences, and meetings on behalf of Kendal ASC.

Closing Date: 31 August 2026

Start Date: September 2026

About Kendal ASC

Kendal Amateur Swimming Club has an exciting opportunity for an enthusiastic and dedicated Head Coach to lead our coaching team and support our swimmers in reaching their full potential.

Kendal ASC is a friendly, inclusive, and thriving swimming club based at Kendal Leisure Centre. The club is run entirely by volunteers who provide qualified coaching for swimmers of all ages, from 8 years old through to Masters swimmers.

We currently have approximately 130 members and are proud to support swimmers competing at County, Regional, and National levels.

We are now seeking an energetic, committed, and forward-thinking Head Coach to lead the club into its next phase of development.

Essential Requirements

The successful candidate will possess:

- Swim England (ASA) Level 2 Coaching Qualification (or equivalent).
- Candidates currently working towards Level 2 may be considered, depending on experience.
- Enhanced DBS Certificate.
- Swim England Safeguarding Qualification.
- Completion of, or willingness to complete, the Institute of Swimming Introduction to Disability Swimming CPD.
- A high level of technical swimming knowledge and coaching experience.
- Knowledge and understanding of swimmer development, both physical and psychological.
- Strong self-motivation and the ability to inspire and motivate others.



- Excellent verbal and written communication skills.
- Strong organisational and time management skills.
- Good presentation and public speaking skills.

Desirable Requirements

- Swimming teaching qualification and teaching experience.
- Current First Aid qualification.

Key Responsibilities

The Head Coach will:

1. Set the strategic direction and performance objectives of the club in line with the Annual Plan, Club Development Plan, and SwimMark Action Plan.
2. Deliver a professional and effective coaching programme that enables swimmers to achieve their individual potential.
3. Design and implement a structured annual training and competition programme aligned with the Swim England Optimal Athlete Development Framework.
4. Lead, support, and coordinate the coaching team to ensure effective session planning, consistent coaching standards, and appropriate use of pool space.
5. Coach the club's top performance squad while supporting development squad coaches to deliver high-quality programmes across all levels, including land training.
6. Ensure appropriate coaching cover is available for all training sessions and delegate responsibilities where appropriate.
7. Monitor swimmer progression and oversee movement between squads, ensuring clear pathways and transparent communication with swimmers and parents.
8. Deliver education opportunities for swimmers and parents covering performance, lifestyle, and athlete development topics.
9. Attend competitions, galas, training camps, and other club events as required, delegating responsibilities to qualified coaches and team managers where appropriate.
10. Develop positive relationships with neighbouring clubs and local partners to create collaborative opportunities for training, competitions, and camps.
11. Provide leadership, support, and ongoing development opportunities for coaching staff through regular meetings and mentoring.
12. Work with the coaching team to establish squad and club performance targets, including progression to County, Regional, and National standards.
13. Mentor newly qualified coaches and support those seeking further coaching development.
14. Work closely with the Executive Committee, attending bi-monthly meetings and providing regular coaching reports covering achievements, challenges, and future plans.



15. Ensure compliance with all Health and Safety procedures, Swim England safeguarding policies (Wavepower), Codes of Conduct, and facility operating procedures, including Emergency Action Plans (EAPs), Normal Operating Procedures (NOPs), and risk assessments.
 16. Undertake any other duties reasonably required within the scope of the Head Coach role.
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Further Information

For a full job description or an informal discussion about the role, please contact:

kendal@swimclubmanager.co.uk

Kendal ASC is committed to safeguarding and promoting the welfare of children and expects all staff, coaches, and volunteers to share this commitment.